

Natalie Denning

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Portfolio: www.ndenning.com

UI Designer and Front End Developer

Dedicated professional with 15 years of experience and a diverse background in Web UI / UX design, print graphics design, teaching/training, and marketing

Technical Proficiencies

- HTML5, CSS3, jQuery, PHP, SASS, LESS
- Photoshop, Illustrator, Dreamweaver, InDesign
- Microsoft Word, Excel, PowerPoint, Publisher
- SharePoint and WordPress
- Web UI / UX Design and Implementation
- Desktop Publishing and Graphic Design
- Info Architecture and Content Development
- Public and Media Relations

Professional Experience

SC INTERACTIVE – Columbia, SC

Senior Interface Designer, 1/2015 to Present

Interface Designer, 1/2010 to 1/2015

As the sole UI/UX designer for the majority of the past six years, I have been responsible for designing and coding the front end of applications and CMS sites for both state and local government entities.

SAGECOAST DESIGN – Fayetteville, NC and Columbia, SC

OWNER, 6/2006 to 1/2011

Owned a Web design business that designed/implemented Websites and marketing materials for businesses and organizations.

Selected Accomplishments:

- Produced useful and attractive sites for companies and organizations that previously had none
- Revised existing sites to conform to best practices and improve search engine rankings
- Designed and implemented business identity and marketing materials

UNITRENDS – Columbia, SC

Marketing Representative, 3/2010 to 6/2010 (Temp Contract)

Managed all aspects of Website design and assisted in meeting marketing goals

Selected Accomplishments:

- Managed social media marketing and Search Engine Optimization strategies to drive traffic to the site
- Implemented new forum for customers' questions, reducing the number of technical support requests
- Installed new Flash components and other interactive elements to keep visitors on the site longer

BELTON HIGH SCHOOL – Belton, TX, and COPPERAS COVE HIGH SCHOOL – Copperas Cove, TX

English Language Arts Teacher, 10th- and 12th- grades, 8/2004 to 3/2006

MEMORIAL BAPTIST CHURCH – Killeen, TX

Administrative Assistant, 12/2003 to 7/2004 (Temp Contract)

Performed general administrative assistant duties and designed marketing materials

TEMPLE DAILY TELEGRAM – Temple, TX

Copy Editor and Weekend City Editor, 12/2002 to 12/2003

Education Reporter, 10/2002 to 12/2002

Covered the education beat for two months, then promoted to the editors' desk. Edited news articles for inconsistencies, correct facts, and objectivity. Assisted in newsworthiness decisions and assigned articles to reporters.

Education

CAMPBELL UNIVERSITY – Buies Creek, NC

Bachelor of Arts in Mass Communications, May 2002, Summa cum Laude